

# WHY IT PAYS TO BUY REFURBISHED

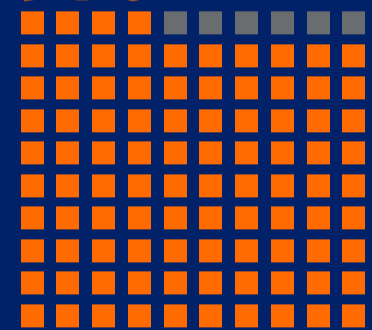
Almost **1.6 million tonnes of e-waste** was generated in the UK in 2019.

Industry revenue of repairing computer and peripheral equipment in the UK, however, is set to rise to \$7.2 billion by 2024 as **companies and individuals look to save the planet** and (money!).

## CONSUMER BEHAVIOUR AND ATTITUDES

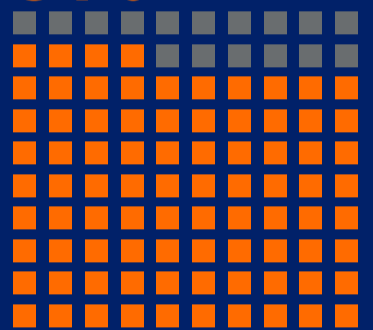
Consumer behaviour and attitudes to refurbished equipment is largely positive:

94%



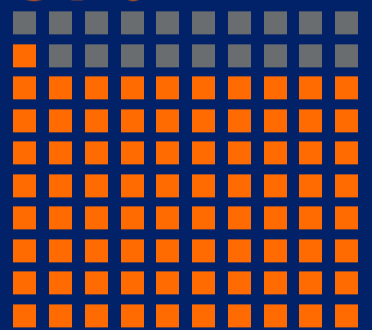
**94%** of people have bought refurbished electronics in the past three years

84%



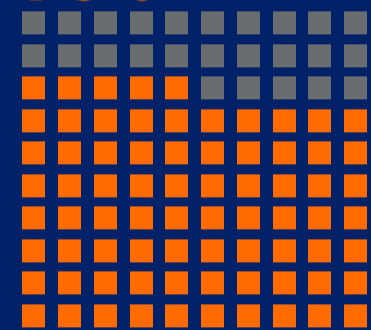
**84%** of people are satisfied with product functionality and the price paid for the value received

81%



**81%** of people are likely to recommend buying refurbished products to others

75%



**75%** of people are likely to buy refurbished electronics

## REFURBISHED VS BRAND NEW

Refurbished IT hardware is reliable, economical and environmentally friendly.

Refurbished computers offer performance of around 93–97% of that of a brand-new computer

Cost savings of up to 90% can be made when buying refurbished hardware in comparison to buying new hardware

Manufacturing just one new laptop generates approximately 214 kg of CO<sub>2</sub> – this can be saved by purchasing a refurbished model

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